

WANTED

SPONSORS

SEPT 23-25 2026 FORT WORTH TX



SPRINGBOARD

EVENT FOR EMERGING & (RE)EMERGING FRANCHISORS

2026 SPONSORSHIP OPPORTUNITIES



FRANCHISORS.COM

HOSTED BY fishmanPR
Moving Brands Forward

FisherZucker
FRANCHISE LAWYERS

Entrepreneur
MEDIA INC



STAKE YOUR CLAIM FOR A 2026 SPRINGBOARD SPONSORSHIP.

STAR SPONSORS \$15,000

WELCOME RECEPTION PREMIERE SPONSOR

- Springboard registration for 3 attendees
- Prominent logo placement and name recognition during the Welcome Reception including branded signature cocktail, printed signage, table tents, and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on venue TVs)
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD BASH PREMIERE SPONSOR

- Springboard registration for 3 attendees
- Prominent logo placement and name recognition during the Bash including branded signature cocktail, printed signage, table tents, and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on venue TVs)
- Stage-side VIP seating for 3 during concert
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD BASH CONCERT CO-SPONSORS (2 AVAILABLE)

- Springboard registration for 3 attendees
- Stage-side VIP seating for 3 during concert
- Backstage meet & greet and photo opp with musical guest
- On-stage logo placement and name recognition during concert including printed signage, and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on stage before concert)
- Sponsorship recognition when concert is featured in Springboard marketing & signage
- Sponsorship recognition during the event and in marketing & communications

WELCOME VIDEO:

- Springboard registration for 3 attendees
- :60 brand message preceding the Welcome Video
- Opportunity for a brand ambassador to offer a welcome message on stage
- Stage-side VIP seating for 3 during concert
- Sponsorship recognition during the event and in marketing & communications

SILVERADO SPONSORS

\$13,000

KEYNOTE SPONSOR (2 AVAILABLE):

- Springboard registration for 3 attendees
- Prominent logo placement and name recognition during Keynote 1 of 2 presentations
- Opportunity for a brand ambassador to offer remarks and introduce keynote speaker
- Name recognition in Keynote app notification and agenda listing
- Sponsorship recognition during the event and in marketing & communications

AWARDS SPONSOR:

- Springboard registration for 3 attendees
- Logo placement on the Award plaques
- Prominent logo placement and name recognition during Award presentations
- Opportunity for a brand ambassador to offer remarks and present awards to recipients
- Sponsorship recognition during the event and in marketing & communications

SHIRT SPONSOR (2 AVAILABLE):

- Springboard registration for 3 attendees
- Logo placement on one sleeve of Springboard 2026 T-Shirt
- Sponsorship recognition during the event and in marketing & communications

SWAG BAG SPONSOR (2 AVAILABLE):

- Logo placement on Springboard 2026 Swag Bag
- Springboard registration for 3 attendees
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD APP SPONSOR:

- Springboard registration for 3 attendees
- Logo placement on Springboard App home screen
- Sponsorship recognition during the event and in marketing & communications

WiFi SPONSOR:

- Springboard registration for 3 attendees
- Naming rights of the WiFi Username and Password
- Logo placement on all signage featuring WiFi username and password
- Sponsorship recognition during the event and in marketing & communications

LANYARD SPONSOR (2 AVAILABLE):

- Springboard registration for 3 attendees
- Logo placement on all name badge lanyards
- Sponsorship recognition during the event and in marketing & communications

BADGE SPONSOR:

- Springboard registration for 3 attendees
- Logo placement on all name badges
- Sponsorship recognition during the event and in marketing & communications

WATER SPONSOR:

- Springboard registration for 3 attendees
- Logo placement on the bottled water distributed in attendee swag bags
- Sponsorship recognition during the event and in marketing & communications

PRIME MEETS SPONSOR

\$12,000

MEETING SPACE SPONSOR

- Springboard registration for 2 attendees
- Sponsorship recognition on meeting space signage and screens
- Logo placement on supplied pens and note pads
- Opportunity for a brand ambassador to greet users of the space during meals and breaks.
- Sponsorship recognition during the event and in marketing & communications

CHOW-TIME SPONSORS

\$10,500

BREAKFAST SPONSOR (2 AVAILABLE)

- Springboard registration for 2 attendees
- Prominent logo placement during Day 1 or Day 2 lunch including printed signage and table tents
- Sponsorship recognition during the event and in marketing & communications

LUNCH SPONSOR (1 OF 2 AVAILABLE):

- Springboard registration for 2 attendees
- Prominent logo placement during Day 1 or Day 2 lunch including printed signage and table tents
- Sponsorship recognition during the event and in marketing & communications

SALOON SPONSORS

\$10,000

WELCOME RECEPTION BAR SPONSORS (2 AVAILABLE):

- Springboard registration for 2 attendees
- Prominent logo placement at 1 of the 2 bars at the Welcome Reception including printed signage, bar tents, cocktail napkins and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on bar TV)
- Sponsorship recognition during the event and in marketing & communications

WELCOME RECEPTION ACTIVITY SPONSOR:

- Springboard registration for 2 attendees
- Prominent logo placement and branding of an on-site activity during the Welcome Reception including printed signage and branded engagement
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD BASH BAR SPONSORS (2 AVAILABLE):

- Springboard registration for 2 attendees
- Prominent logo placement at 1 of the 2 bars at the Bash including printed signage, bar tents, cocktail napkins and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on bar TV)
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD BASH ACTIVITY SPONSOR:

- Springboard registration for 2 attendees
- Prominent logo placement and branding of an on-site activity during the Bash including printed signage and branded engagement
- Sponsorship recognition during the event and in marketing & communications

BREAK SPONSORS

\$9,000

SESSION BREAK SPONSORS (3 OF 4 AVAILABLE):

- Springboard registration for 2 attendees
- Prominent logo placement during 1 of 4 session breaks including printed signage, table tents, and on screens
- Sponsorship recognition during the event and in marketing & communications

REGISTER

If you're interested in a sponsorship please contact us or claim one when you register.

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