

Monday, September 21

1-1:15PM Welcome to the 2020 Springboard Reboot!

1:15-2:15PM Legal Mentor Pods

Tuesday, 9/22

12:30-12:45PM Opening with Lane Fisher & Brad Fishman

12:45-2PM Keynote and Q&A session with Anthony Geisler, Founder & CEO of Xponential Fitness

Join us for a candid conversation with Anthony to hear how a single investment catapulted him to becoming the largest curator of boutique fitness brands, with 1,600 units open and 4,000 sold across the country and internationally.

2-3PM Franchise Development Roundup

Join us as our expert franchisor panelists dive deep into what's working and what's not in their business model. Rather than provide some cursory overview, speakers will discuss the specific tactics and technology they're using to obtain leads and close deals.

Moderator: Zack Fishman, Director of Innovation, Fishman PR

Panelists: Josh Skolnick, CEO, Monster Tree Service/redbox+, Jonathan Thiessen, Chief Development Officer, Home Franchise Concepts and Marcos Moura, Co-founder & Chief Development Officer, Amada Senior Care

3-4PM [Re]Launch Mentor Pods

Wednesday, 9/23

1-1:30PM Lane & Brad Opening and Official Business

1:45-2PM Franchisor Spotlight with Josh Skolnick

2-3PM Franchise Relations Roundup

Nothing has strained the franchisor/franchisee relationship quite like COVID-19. Join us as franchisors describe the ways they've shown value and leadership to their 'zees in these trying times. Hear firsthand the ways franchisors have been overcoming pandemic-related obstacles, as well as their experience in reopening markets and operating through restrictions and regulations.

Moderator: Ryan Hicks, Founder & Host of Modrn Business

Panelists: Steve Hockett, CEO, Great Clips, Inc. Scott Redler, Co-founder & Chief Operating Officer, Freddy's Frozen Custard & Steamburgers and Jesse Keyser, Multi-Unit Franchisee & CEO of Keyser Enterprises

3-4PM [Re]Launch Mentor Pods